

# AGRitech

EXPO  
ZAMBIA

7-9 April  
2022

GART Research Centre,  
Chisamba, Zambia

Sponsorship &  
Exhibition Brochure

Presented by



Organised by



Agriculture

Host partner



Promoting Good Practice in Agriculture

GROWING KNOWLEDGE FOR  
FUTURE FARMERS

[www.agritech-expo.com](http://www.agritech-expo.com)

# AGRITECH EXPO ZAMBIA 2022

Agritech Expo Zambia is one of the largest outdoor farming technology exhibitions in the Southern African region. GART Research Centre, Chisamba, Zambia will host the 7th edition of the Agritech Expo from the 7 – 9 April 2022. Continuing their mission, to drive growth in the agri-business sector in Zambia and surrounding areas, organizers of Agritech Expo, Zambia National Farmers Union (ZNFU) has joined forces with the German Agricultural Society (DLG Agricultural Ltd.) The organizers aim to bring not only the latest and most relevant technology and innovation in the agricultural sector to Zambia but also the latest technical know-how and a network of leading experts as well.



### PRESENTED BY



### ORGANISED BY



Agriculture

### EVENT PARTNERS



### HOSTED BY



Promoting Sustainable Agriculture



### AWARD WINNING

Award Winning for 2 consecutive years - 2016 and 2017  
Voted Best Africa Bound Trade & Consumer Exhibition  
Over 12 000 sqm - awarded by the Association of African  
Exhibition Organisers (AAXO)





## WHY EXHIBIT AT AGRITECH EXPO ZAMBIA 2022?



Network with  
industry peers



Real face time with  
real buyers



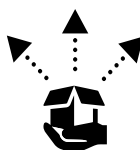
Showcase your  
product and service  
range to a captive  
audience of farming  
professionals



Meet with  
government officials  
and trade agencies



Increase your  
business footprint  
in Southern Africa



Find new  
distributors and  
agents for your  
products

## WHO YOU WILL MEET

Small-scale & emerging  
commercial farmers

Large-scale & commercial farmers

Farm managers

Local and international investors

Distributors & agents

Commodity dealers and traders

Trade associations

Local and international industry  
experts and suppliers

Government officials & ministers

Consultants

## WHAT TO EXPECT



15 000+ attendees



60 000 sqm of exhibition space



5 international pavilions



15 training workshops



150+ exhibitors



28 live crop trials

## CONTACT US TO BOOK YOUR SPONSORSHIP &amp; EXHIBITION PACKAGE:

Liam Beckett: E: [liam@agritech-expo.com](mailto:liam@agritech-expo.com) | T: +27 79 281 7865

Jerome Dyson: E: [Jerome@agritech-expo.com](mailto:Jerome@agritech-expo.com) | T: +27 81 586 1005



18 542

ATTENDEES



70 000+

SQM OF EXHIBITION SPACE



7

INTERNATIONAL  
PAVILIONS



223

LOCAL & INTERNATIONAL  
EXHIBITORS



100+

MEDIA IN ATTENDANCE



6

LIVE MACHINERY  
DEMONSTRATIONS



26

LIVE CROP TRIALS



50

TRAINING WORKSHOPS

## SECTORS MOST REPRESENTED IN THE EXHIBITION



21%

Seeds, Agrochemicals  
& Fertilisers



16%

Livestock & veterinary  
services



11%

Irrigation & water  
management



9%

Machinery &  
implements



7%

Inputs



6%

Finance & Insurance



6%

Energy



4%

Government &  
Associations



6%

Construction



6%

Storage



4%

Technology + ICT



4%

Utility Vehicles



**BOOK YOUR EXPO SPACE & PRIME POSITION TODAY:**

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# AGRitech

## OUTREACH PROGRAMME

**DEVELOPING FARMERS &  
THE COMMUNITY**



“

“Agritech Expo and the team have been assisting us at the school for many years, to improve the learning conditions and livelihoods of the teachers and pupils. We look forward to working with the Agritech team for many years to come and thank them, for their continued support and dedication”.

**Phillimon Chitambala, Head Master**

**IF YOU WISH TO GET INVOLVED FOR 2022  
WHY NOT BE A SPONSOR & DONATE TOWARDS  
UPLIFTING THIS HIGH PERFORMING SCHOOL**

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**Project conducted in 2020**



**AGRITEACH**  
TEACH | TRAIN | CONSULT

**THIS YEAR, WE EXPAND ON THE CONCEPT  
& ARE EXCITED TO INTRODUCE:**



**TEACH**

### **AgriTEACH:**

AgriTEACH free-to-attend workshops, offer training and up-skilling sessions on the advancements relating to agriculture as well as functional and practical techniques. Falling under the AgriTEACH umbrella the organisers are officially launching the AgriTRAIN and AgriCONSULT additions.

The focus will be on the small to emerging farmers, interactive training workshops aim to modernise the small-holder farmer. These workshops provide access to market information and innovations from the latest financial models to new agri solutions.



**TRAIN**

### **AgriTRAIN**

AgriTRAIN will be the practical follow through from the AgriTeach presentation and theory.



**CONSULT**

### **AgriCONSULT**

AgriCONSULT will be your go-to person and support for any agricultural challenges or hurdles you are experiencing. Like an agricultural technician and therapist – no question is too difficult for the AgriCONSULT to handle. Learning and consulting platform in a non-bias manner to be able to identify the best implements on the market for farming productivity.





## YOUR OPPORTUNITY TO SHAPE THE FUTURE OF FARMING IN THE REGION

### CROP TRIALS



### INDOOR EXPO



### MACHINERY & EQUIPMENT DEMO AREA



### CONSTRUCTION ZONE



### SME & BUSINESS ZONE



### ENERGY PARK



### IRRIGATION ZONE



### AGRITEACH WORKSHOPS



### LIVE PLANTING DEMOS



### MUSIKA GREEN ZONE

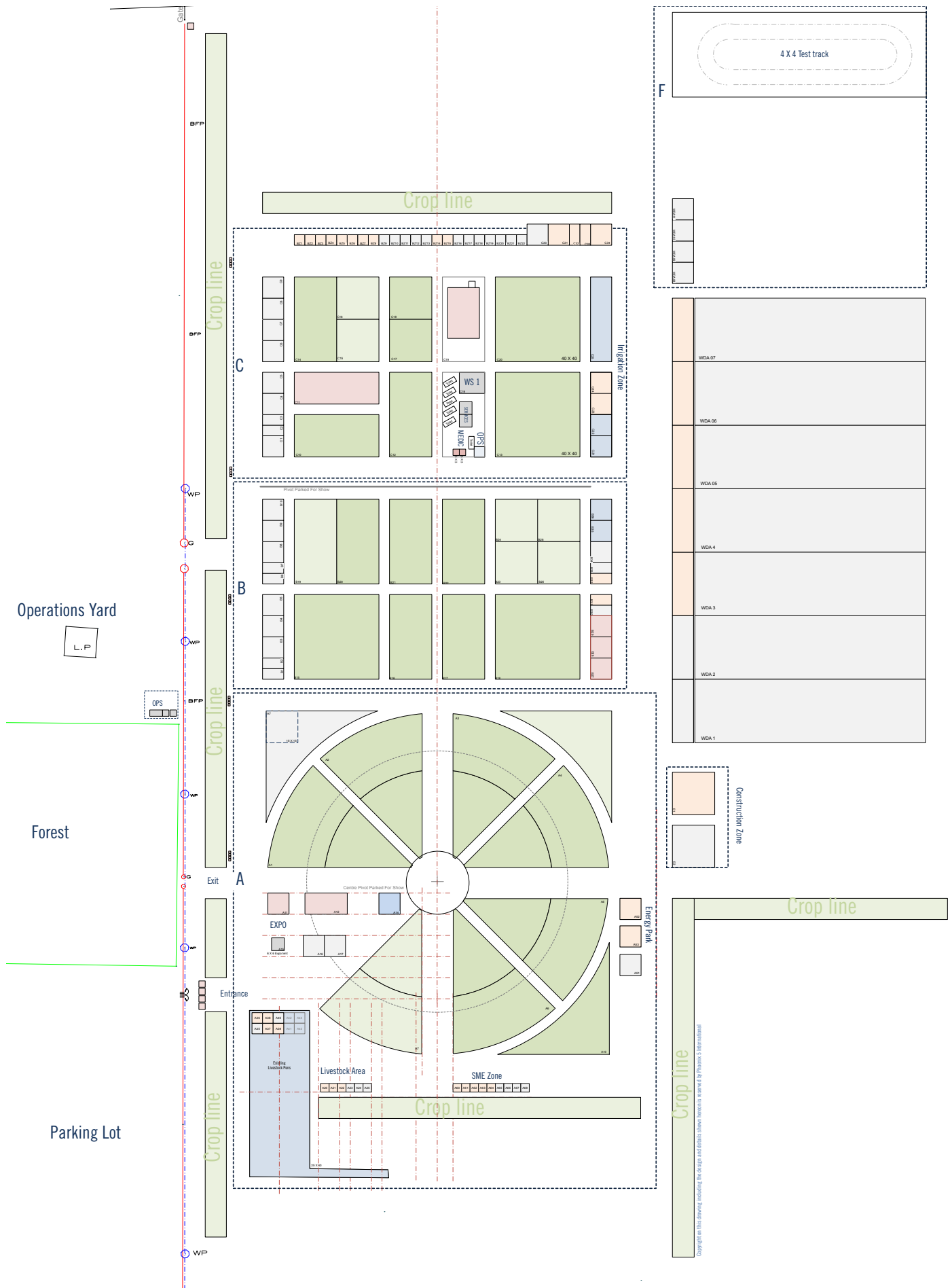


### MEDIA AREA



### 4X4 TEST TRACK





## GOLD SPONSOR



## SILVER SPONSORS



## BRONZE SPONSORS



## SITE PREPARATION PARTNERS



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